nenomenal Value Giving That Will Astound the Community- Thousands Will Attends

While the interest of patrons has been centered on holiday buying-Moline's big department store has been perfecting plans for this great selling event-the price reductions may sound like the extreme of exaggeration, but the thousands of special priced lots of goods throughout the store will bear up every statement that we make.

Sale starts Saturday morning at promptly 9 o'clockcontinuing until stocks reach their normal proportions

exactly as advert ised

Tri-cities' mightiest selling event for the year of 1914

Sensational selling of silks & dress goods Never before have we offered such marked savings-everything affected

pieces

mixed dress challies. silk atripes with neat figures, choice, 15c Silks-\$1.50 Dresder

silks, 95c yard. Warp print, Dresned effects, 36-inch messaline, very destrable for kimonas, fancy petticoats and

36-inch black Messaline, 59c yard. Rich black finished Messaline silks, full 26 inches wide, excellent wearing quality, for petticoats and walsts.

\$1.25 guaranteed taffeta, 85c. 36-inch pure dye black taffets silkswoven guarantee in selvage - rich, lustrovs finish.

> The big yellow sale tickets everywhere tell wonderful stories of economy

54-inch suitings, \$1.00 and \$2.00 regular value, choice, 50c yard.

350 yards 54-inch heavy wool suitings and cloakings-all shades-this season's materials, marked to sell at \$1.50 and \$2.00 a yard, your choice, 50c yard.

browns, etc.

Gossard corsets

\$8.50 Gossard corsets, \$5.50.

\$5.00 Gossard corsets, \$3.25.

fitted at the prices quoted above.

--- a thing so rare, that it is indeed, a decided novelty

\$3.50 Gossard corsets, \$2.50. | \$10.00 Gossard corsets, \$6.50.

Good bargains at one-third off.

all our popular models so that every figure can be perfectly

The manufacturers have allowed us certain quantities of

60c wool challies. 35c yard. 20 pieces all wool fancy dress challies -ligh grounds-neat

Corduroy Suitings, 49c yard. Corduroy suitings and cloakings, all the latest desirable shades, 27 inches

\$1.00 brocade velvets, 67c yard. Fancy - corduroy and brocade velvets, suitable for sultings

wide. .

or cloakings.

suitings, 35c yd. 200 yards mixtures, stripes and checked styles-meshades, 36 to 38 inches wide, choice.

at reduced

Silks-\$1.00 dress Silks-59c and 65c silks, 59c yard. foulards, 35e yd. Fancy dress silks, 27-inch foul ard silks - all dress taffetas, messalines, lengths, dark two-tone and cha grounds, small neat meleon stripes, brocade, etc., 100 pieces figures - navys,

Wool dress goods 27-in. brocade pon remnants. gees-mostly light Over 200 to select shades, all patterns. from — desirable regular 65c value, lengths, Half Price. 39c yard.

\$1.50 yard-wide messaline silks,

1500 yards nonotuck guaranteed messaline silks-every new shade included-also blacks and whites-full 36 inches wide.

\$ 6.50 Gossard corsets, \$4.25.

\$12.50 Gossard corsets, \$8.50.

the great stock reducing sale Dozens of corset covers, values to 39c, Nainsook gowns, drawers and skirts, all sale price 19c prettily trimmed, 1.25 value, at 79c

Fresh white undermuslins included in

Fine lace and embroidered gowns, skirts and drawers, regularly sold up to 1.50, now at only 98c

(First floor)

Fine white muslin gowns, high necks and slip-over styles, at only 39c

Nainsook drawers and gowns, values to 85c, now selling at 59c

Your choice of 25 dozen women's wool sweater coats

331/3% off

Special lot of dress skirtsnearly all our entire stock

Half price

Silk waists—over 20 dozen to close out, your choice at

Half Price

Special lots of wash lingerie waists, all new this seasonyour choice for

Half price.



Everything exactly as advertised

fur Prominently as to the Main Causes in This Terrific Sacrificing of Profits and Costs!

n Before—We Wish to Impress the Importance of Being Prompt—Great Crowds Will Come!

eateLiveliest Stir in Store's History

nistings-Entirely new the last year-Selections ul remarkable-Don't overlook a single item

Cut Your Electric Light Bills—Buy Tungstens

25 Watt Tungsten lamps, | 20% discount on all carving sets; 1-5 off all stag and ivory 40 Watt Tangsten lamps, carving sets. Prices range from 30c each. 60 Watt 40c each. \$2.25 to \$8.50.

\$1.25 coffee mill.

Glass reeptacle,

holding one 1b, cof-

Gold band dinnerware sets, 100 pieces, \$22.00. Steubenville china. noted for its beauty and

fee, thumb screw, adjustable topssaves 30% of your durability, 100-piece sets, coffee-grind your coffee as you use it. \$1.25 values, 73c. Austrian China, Beautiful De-

Rogers Bros.' silver plated berry spoons, Rogers Bros, silver lined sugars and

signs, Special \$39.98

of assorted designs and fancy Choice just HALF PRICE

fixtures.

oc Each

worth Tie; every

the factory and

bler holders, scap

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ce pyy article, 25c.

en is high-four

Aluminum Ware Profits Sacrificed Savings Like These May Never Come Again

Extra large size aluminum basting spoons, 29c value, 19c. 9-cup aluminum coffee percolators, extra special, during ketties, \$1.65 values, 98c.

his sale, \$2.25. of Bath Room

Big Reductions in

Enamelware White enamel combination percolator and teapot-family size (like cut). \$1.75 value, \$1.23.

14-qt. blue enamel dishpans-white lined, heavy handles, 50c value, 27c. 10-qt, white enamel water pail, steel handles, steel rim, wood grips, 50c.

Large size white enamel coffee pots, wood knobs, heavy Our faundry department now complete. Wash tubs, wringers, clothes baskets, clothes bars, hampers, boards

and pins. Braided cotton |

No. 3 galvanized | clothes lines, 19c. | wash tubs, 98c. | wash bench, \$1.48.

Double deck

No. 8 Wagner's aluminum

6-quart aluminum kettles,

extra quality, \$1.35 value, 68c.

6-quart wear ever aluminum

skillets, \$2.00 size, \$1.48.

Tremendous discounts in this final clearance of fine laces and embroideries

3000 yards laces, worth to 15c yard, 3c yard.

25%

Discount.

14 OFF.

Fine Val., torchon and cluny laces and insertions, clean, fresh stock, actual values to 15c yard-choice, 3c yard.

Embroidery flouncings, \$1.25 and \$1.39 value, 75c yard.

20%

Discount.

1-5 OFF.

45-inch white embroidery flouncings, beautifully de signed, excellent workmanship, scores of new patterns to select from, 75c yard.

25c yard. 20% Discount. 1-5 OFF.

Gloves and mittens;

20% Discount. 1-5 OFF. Umbrellas and all toilet articles - this

35c and 39c embroidery

flouncings, 25c yard.

embroidery flouncings-dee;

work on fine white materials,

1000 yards 18-inch white

Jewelry: white Art Goods, including all D. M. C. and choice of the entire iveryd and all leather applys to everything. stock. yarns, etc.

Men's 25c silk mercerized socks, 18c pair.

Plain color in men's fine finished slik mercerized socks-reinforced heels, toes and soles-all colors.

toes-pair, 7c.

Children's wool. | hose, 19c pr. Children's fine wool cashmere hose - soft fin Men's grey mixed black cotton hose,

socks, 2 pair 7c. | 7c pair. Men's "Darn Saver" Socks, 2 pair 25c. Men's guaranteed socks, put up two pair in box, with written guarantee with each, a box, 25c.

Clearance sale of winter hosiery Women's 25c fleeced hosiery, MAIN FLOOR 18c pair.

coton hose,

11c pair.

Maco cotton

100 dozen women's warm black cotton fleeced hose-wide elastic garter tops-double soles, heels, and toes-all sizes. Women's black

Children's black Women's "Darn ribbed cotton Saver" hose, 2 hose - reinforced pair, 50c. heels, knees and Guaranteed black hose for hose, with elastic Women's fast

women, packed 2 tops, double soles, pair in box-wear toes and heelsguaranteed. all sizes.

Women's \$1.00 silk hose, 69c pair. Women's back pure thread silk hose-wide lisle tops, lisle toes, heels and soles, fine wearing quaifties, all sizes.

blankets-grey only-full size, 68x76.

A good chance to lay in a supply of small notions-way below regular price

Nickel plated safety pins, 3 papers, 5c. Wood handled ironing wax, 6 for 5c. White pearl but-

tons, 5c kind, 2 doz., Dress Shields, all

sizes, 10c pair. Full count pape pins, 6 for 5c. 4 oz. bottles sperm machine oil, 3c.

DeLong hooks and eves, 10c size, 2 cards

100-yard spools of good basting thread, 3 for 5c. Black shoe strings,

pair for 5c. Wire hair pins, capera, 5c. Mourning pins, black or white, 6 boxes, 5c. | handles, 3c.

Cotton tape, all widths, 3 for 5c.

supporters, all sizes, 10c value, 2 pair, 15c. invisible hair nets. all shades, 4 for 10c. Nickel plated scis-

sors-all sizes, 7c pr. Curling irons, wood

Collar supports, black or white, 2 cards, 5c. 10c cube pins, all

sizes, 7c. 5c cube pins, all sizes, 3c. Library paste, with brush, 3c. West's electric curlers, 2 cards, 15c. Mending tissue sets.

Everything at 20% discount in our big third floor carpet dept.



Room-size rugs

Choice from over 500 beautiful room size rugs-all new patterns-20% DISCOUNT.

take your unreserved choice-20% DIS-

Draperies

Thousands of yards of drapery goods-

Bedding Beddings of all sorts-blankets,

20% DISCOUNT.

comforts, pillows, in fact, every-thing-20% DISCOUNT. Final clearance of everything in our big

third floor blanket and carpet section! \$1.50 cotton blankets, 89c pair. 200 pairs heavy double fleeced cotton

\$1.75 cotton blankets, \$1.19 pair. Grey and tan, double bed size cotton blankets, heavy, soft fleece, selected cotton, 100 pairs in the lot.

\$2.50 wool nap blankets, \$1.79 pair. Extra heavy soft finish wool nap blankets. ets, silk edges, fast colors, fancy borders.

\$3.00 Nashua mills wool nap blankets, \$1.98. First quality heavy wool nap blankets,

finely finished ,double bed size-excellent \$6.50 plaid wool blankets, \$4.50. High grade, pure wool plaid blankets-

soft colorings-even checks and broken



\$5.00 wool blankets, \$3.50. All wool plaid blankets, extra fine texture, made in full sizes, beautiful plaid colorings.

\$4.00 wool blankets, 32.75. 38 pairs beavy grey wool plaid blankets, full double bed size, noted for warmth and durability.

115 pairs of the finest quality pure wool blankets -in full size that comprise all the better gradesvalues to \$7.50-your choice now for only \$5.50

nt of Prices Ever Attempted

Linoleums. Linoleums, including all the new

patterns for this coming spring-20 percent

comforts

\$1.50 comforts reduced to \$1.19

> Silkoline covered comforts at 82c